

# More Than Boobs

PCOS Awareness Association

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PCOS Awareness Association Partners With Color of Teal to Launch #MoreThanBoobs Initiative Women's Health Online Event to Raise Awareness for Polycystic Ovarian Syndrome and Gynecological Cancers

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Seattle, Washington- On September 1st, PCOS Awareness Association (PCOSAA) and Color of Teal will launch a social media initiative to raise awareness for polycystic ovarian syndrome (PCOS) and gynecological cancers during PCOS Awareness and Gynecological Cancer Awareness month. By participating in the #MoreThanBoobs event, the organizations will be able to bring increased visibility to other issues that affect women's health, like PCOS, which is an endocrine disorder, and gynecological cancers, like ovarian, cervical, uterine, vulvar, and vaginal cancers.

According to Louise Chang, MD, founder of HealthySmartsMD and previous editor at WebMD, PCOS awareness and research is vital for women's health due to the gap that exists regarding PCOS among the general public as well as health providers. "PCOS affects about 7 million women in the US. That's more than the number of people diagnosed with breast cancer, rheumatoid arthritis, multiple sclerosis (MS), and lupus combined."

With "teal" being the symbolic color for both PCOS and Gynecological Cancer Awareness, the #MoreThanBoobs initiative is a combined awareness effort between PCOSAA and Color of Teal to bring increased visibility to a syndrome that affects millions of women, but can also lead to associated cancers if left untreated, like endometrial (uterine), and ovarian cancers.

Color of Teal's mission is to educate women on how to develop an open dialogue with their gynecologist, to recognize the warning signs and symptoms of gynecologic cancers, and to advise them of various methods

of treatment and available care. According to the CDC, recent estimates show over 1 million women are affected by gynecological (cervical, ovarian, vaginal, vulvar or uterine) cancer.

Starting September 1st, participants will join, share, and invite their Facebook family and friends to the event and post pictures online wearing teal, and using the hashtags #MoreThanBoobs and #TeamTeal. For additional information on the #MoreThanBoobs Initiative, visit [www.pcosaa.org](http://www.pcosaa.org) or [www.colorofteal.org](http://www.colorofteal.org).

## Because We Are More Than Boobs



Raising Awareness Of:

Polycystic Ovarian Syndrome  
Ovarian Cancer  
Cervical Cancer  
Uterine Cancer  
Vaginal Cancer  
Vulvar Cancer

**Support the Teal Initiative!**  
**#TEAMTEAL**



[www.colorofteal.org](http://www.colorofteal.org)



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